



Delegate Booklet

Course Title: **Pearson Edexcel A level
Economics B: New to Edexcel**

About this event

Course Title: **Pearson Edexcel A level Economics B: New to Edexcel (On-line event)**

Course Code: **18OAB05**

Aims and Objectives of the event

- Gain an overview of the specifications and the support available
- Explore Themes 1, 2, 3 and 4 in detail
- Explore assessment structure: points based and levels-based marking

Agenda

Time	Item
16.00	Welcome, Introduction
16.05	Polls, Agenda
16.10	Delivering the specification – Themes 1 and 2
16.25	Activity 1: Enterprise
16.40	Delivering the specification – Themes 3 and 4
17.00	Activities 2 and 3: Tasks for Themes 3 and 4
17.15	Assessing the specification – Activity 4: Points-based marking
17.25	Assessing the specification – Activity 5: Levels-based marking
17.55	Plenary, questions, support, close
18.00	Finish

(It is important to complete this page.)

Activity 1

Use famous clip from Dragons' Den to introduce Levi Roots and Reggae Reggae sauce - <https://www.youtube.com/watch?v=kQTzLJCUtjk>

1. Describe how Levy Roots demonstrates each of the following entrepreneurial roles:
 - a) Creative destruction (organising factors of production to create and set up a business enterprise)
 - b) Making decisions to operate, expand and develop a business
 - c) Selling the output for more than the cost of the inputs (adding value)

 2. Suggest how Levy Roots might demonstrate each of the following entrepreneurial motives:
 - a) profit maximizing
 - b) ethical stance
 - c) social entrepreneurship
 - d) independence
 - e) home working.
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Activity 2 (Theme 3 Planning Booklet)

Complete the tables (Tasks 1a and 1c) on page 7

Activity 3 (Theme 4 Planning Booklet)

Complete Task 3 on page 6

Activity 4 (Points-based marking)

Mark the second exemplar for Paper 1 questions 1a, 1b and 1d (3 items)



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Activity 5 (Levels-based marking)

Mark the second exemplar for Paper 3 questions 1a, 1b, 2c and 2d (4 items)

PERSONAL LEARNING

Things to do:

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Things to avoid

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